

**BUSINESS PUBLICATION
Publisher's Statement**

6 months ended June 30, 2017
Subject to Audit

Field Served:

ON-SITE - Highways, Roads & Bridges, Quarries & Aggregates, Infrastructure, Industrial & Commercial, Institutional, Pipelines, Sewers & Watermains, Demolition, International Construction, Transportation, Utilities, Single, Multi and Hi-Rise Residential Building, Subcontractors, Special Trade Contractors, Suppliers and individuals allied to the field.

TOTAL AVERAGE QUALIFIED PAID & NONPAID CIRCULATION 22,582



1A AVERAGE QUALIFIED PAID CIRCULATION None Claimed

1B AVERAGE QUALIFIED NONPAID CIRCULATION

Print Only, See Par. 11(a)	19,300	
Digital Only, See Par. 11(b)	1,029	
Print & Digital (Unduplicated), See Par. 11(c)	2,253	
Total Individual	<u>22,582</u>	
Total Average Qualified Nonpaid Circulation		22,582

1C AVERAGE NONQUALIFIED CIRCULATION

Noncontinuous Market Coverage Copies	147
Allocated For Shows & Conventions	250
Miscellaneous, Including Staff Copies, See Par. 11(d)	809
Total Average Nonqualified Circulation	1,206

1D AVERAGE QUALIFIED PAID & NONPAID CIRCULATION OF REGIONAL AND DEMOGRAPHIC EDITIONS
None

2 QUALIFIED PAID & NONPAID CIRCULATION BY ISSUES

2017 Issue	Total	Paid	Qualified Nonpaid Print Only	Qualified Nonpaid Digital Only	Qualified Nonpaid Print & Digital (Unduplicated)	Total Qualified Nonpaid
Feb	22,476		19,151	1,165	2,160	22,476
Mar	22,663		19,356	1,156	2,151	22,663
Apr	22,618		19,307	1,142	2,169	22,618
Jun	22,570		19,385	652	2,533	22,570

• QUALIFIED NONPAID CIRCULATION WAS 0.1% LESS THAN THE PERIOD AVERAGE

3A

BUSINESS/OCCUPATIONAL ANALYSIS

Classification by Business & Industry	Qualified Nonpaid	%	Units*	Qualified Nonpaid Print Only	Qualified Nonpaid Digital Only	Qualified Nonpaid Print & Digital (Unduplicated)	Canada		Outside Canada	
							Copies	Units*	Copies	Units*
1. CONTRACTORS										
(a) Engaged in Highway and Heavy Construction: including roadbuilding, maintenance, earth and rock moving, crushing, airport grading and paving, tunnels and earthdams, excavation, trenching, pipelines, watermains and sewage plants, foundations, pile-driving, under-pinning, railway construction and other engineered construction	9,405	41.7	8,167	8,392	197	816	9,402	8,165	3	2
(b) Engaged in Building Construction: including heavy industrial, institutional and commercial and single, multi and hi-rise residential building projects.....	11,429	50.6	10,251	9,558	407	1,464	11,427	10,249	2	2
Total Contractors	20,834	92.3	18,418	17,950	604	2,280	20,829	18,414	5	4
2. DISTRIBUTORS AND RENTAL HOUSES.....	1,462	6.5	1,313	1,238	39	185	1,462	1,313		
3. GOVERNMENT AND PUBLIC WORKS	247	1.1	227	178	7	62	247	227		
4. Others Allied to the Field	27	0.1	22	19	2	6	25	21	2	1
Other Paid Circulation										
Subscriptions										
Single Copy Sales.....										
Total Qualified Circulation.....	22,570	100.0	19,980	19,385	652	2,533	22,563	19,975	7	5

*Definition of a Unit: A Unit is an establishment primarily engaged in one type of economic activity at a single physical location.

3B

AGE OF SOURCE DATA ANALYSIS

Source	Print Only	Digital Only	Print & Digital (Unduplicated)	Qualified Within			Total	%
				1 Year	2 Years	3 Years		
Qualified Nonpaid Circulation:								
Direct request from recipient.....	18,473	642	2,489	18,477	3,127		21,604	95.7
Direct request from recipient's company.....	912	10	44	624	342		966	4.3
Communication other than request.....								
Association.....								
Business Directories								
Lists.....								
Acquired Circulation								
Other Sources								
Total Qualified Nonpaid Circulation	19,385	652	2,533	19,101	3,469		22,570	100.0
Percent.....	85.9	2.9	11.2	84.6	15.4		100.0	
Paid Subscription Circulation								
Paid Acquired Circulation.....								
Single Copy Sales.....								
Total Qualified Circulation.....							22,570	

MAILING ADDRESS ANALYSIS

	Qualified Nonpaid	%	Qualified Nonpaid Print Only	Qualified Nonpaid Digital Only	Qualified Nonpaid Print & Digital (Un- duplicated)
Individual by name and title and/or occupation	22,510	99.8	19,332	651	2,527
Individual by name only	48	0.2	42	1	5
Title or occupation only	8	0.0	7		1
Company name only	4	0.0	4		
Multi-Copy Same Addressee					
Total Qualified Paid Subscription & Nonpaid Circulation	22,570	100.0	19,385	652	2,533
Single Copy Sales					
Total Qualified Circulation	22,570				

GEOGRAPHIC ANALYSIS

Province	Qualified Nonpaid Print Only	Qualified Nonpaid Digital Only	Qualified Nonpaid Print & Digital (Unduplicated)	Total Qualified Nonpaid
Alberta	2,698	67	329	3,094
British Columbia	2,481	104	299	2,884
Manitoba	668	10	73	751
New Brunswick	530	16	57	603
Newfoundland/Labrador	343	9	43	395
Northwest Territories	26		3	29
Nova Scotia	599	11	52	662
Nunavut	5		2	7
Ontario	8,346	247	1,101	9,694
Prince Edward Island	99	6	12	117
Quebec	2,946	154	503	3,603
Saskatchewan	621	25	53	699
Yukon Territory	19	1	5	25
Canadian Unclassified				
Total Canada	19,381	650	2,532	22,563
United States	3	2	1	6
Military or Civilian Personnel Overseas				
Other International	1			1
Total International	4	2	1	7
E-Mail Address Only				
Other Unclassified				
Grand Total	19,385	652	2,533	22,570

ANALYSIS OF THE SALES OF TOTAL NEW AND RENEWAL SUBSCRIPTIONS
Sold During 6 Month Period Ended June 30, 2017

5 **PRICE DATA** Reporting not required

7 **SALES CHANNELS** Reporting not required

6 **TERM DATA** Reporting not required

8 **PREMIUM USAGE** Reporting not required

ADDITIONAL CIRCULATION INFORMATION

9 **POST EXPIRATION COPIES INCLUDED IN PAID CIRCULATION**

Reporting not required

10 **RENEWAL ANALYSIS OF PAID CIRCULATION**

Reporting not required

11 **EXPLANATORY**

Audit Cycle: June Ending.

(a) Print Only Individual subscriptions, averaging 19,300 copies per issue, represents copies served to individuals receiving the print version only of ON-SITE.

(b) Digital Only Individual subscriptions, averaging 1,029 copies per issue, represents copies served to individuals receiving the digital version only. The digital version of ON-SITE is made available to subscribers through an e-mail sent to recipients notifying them of the availability of each issue.

(c) Print and Digital (Unduplicated) Individual subscriptions, averaging 2,253 copies per issue, represents copies served to individuals receiving both a print and digital version of ON-SITE. The digital version of ON-SITE is made available to subscribers through an e-mail sent to recipients notifying them of the availability of each issue.

(d) Miscellaneous includes checking and promotion copies, averaging 296 copies per issue, served to advertisers and agencies.

Definition of Recipient Qualification:

Qualified recipients are: Management, Field and Operating Supervision, Engineering, Equipment Supervision/Maintenance, Equipment Operations, Purchasing Management and includes other personnel and company copies in the field served.

We certify that to the best of our knowledge all data set forth in this Publisher's Statement are true and report circulation in accordance with Alliance for Audited Media's Bylaws and Rules.

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