

BUSINESS PUBLICATION
Publisher's Statement
6 months ended June 30, 2016
Subject to Audit

Field Served:

ON-SITE - Highways, Roads & Bridges, Quarries & Aggregates, Infrastructure, Industrial & Commercial, Institutional, Pipelines, Sewers & Watermains, Demolition, International Construction, Transportation, Utilities, Single, Multi and Hi-Rise Residential Building, Subcontractors, Special Trade Contractors, Suppliers and individuals allied to the field.

TOTAL AVERAGE QUALIFIED PAID & NONPAID CIRCULATION 22,668



1A AVERAGE QUALIFIED PAID CIRCULATION None Claimed

1B AVERAGE QUALIFIED NONPAID CIRCULATION

Print Only, See Par. 11(a)	19,818	
Digital Only, See Par. 11(b)	1,444	
Print & Digital (Unduplicated), See Par. 11(c)	1,406	
Total Individual	<u>22,668</u>	
Total Average Qualified Nonpaid Circulation		22,668

1C AVERAGE NONQUALIFIED CIRCULATION

Allocated For Shows & Conventions	125
Miscellaneous, Including Staff Copies, See Par. 11(d) . . .	1,500
Total Average Nonqualified Circulation	1,625

1D AVERAGE QUALIFIED PAID & NONPAID CIRCULATION OF REGIONAL AND DEMOGRAPHIC EDITIONS

None

2 QUALIFIED PAID & NONPAID CIRCULATION BY ISSUES

2016 Issue	Total	Paid	Qualified Nonpaid Print Only	Qualified Nonpaid Digital Only	Qualified Nonpaid Print & Digital (Unduplicated)	Total Qualified Nonpaid
Feb	22,615		20,020	1,614	981	22,615
Mar	22,601		20,016	1,603	982	22,601
Apr	22,740		19,775	1,814	1,151	22,740
Jun	22,714		19,461	744	2,509	22,714

3A

BUSINESS/OCCUPATIONAL ANALYSIS

Classification by Business & Industry	Qualified Nonpaid	%	Units*	Qualified Nonpaid Print Only	Qualified Nonpaid Digital Only	Qualified Nonpaid Print & Digital (Unduplicated)	Canada		Outside Canada	
							Copies	Units*	Copies	Units*
1. CONTRACTORS										
(a) Engaged in Highway and Heavy Construction: including roadbuilding, maintenance, earth and rock moving, crushing, airport grading and paving, tunnels and earthdams, excavation, trenching, pipelines, watermains and sewage plants, foundations, pile-driving, under-pinning, railway construction and other engineered construction	8,912	39.2	7,542	7,843	243	826	8,910	7,540	2	2
(b) Engaged in Building Construction: including heavy industrial, institutional and commercial and single, multi and hi-rise residential building projects.....	12,168	53.6	10,730	10,321	427	1,420	12,164	10,726	4	4
Total Contractors	21,080	92.8	18,272	18,164	670	2,246	21,074	18,266	6	6
2. DISTRIBUTORS AND RENTAL HOUSES.....	1,302	5.7	1,118	1,055	63	184	1,301	1,117	1	1
3. GOVERNMENT AND PUBLIC WORKS	209	0.9	193	144	8	57	209	193		
4. Others Allied to the Field	123	0.6	115	98	3	22	116	108	7	7
Other Paid Circulation										
Subscriptions										
Single Copy Sales.....										
Total Qualified Circulation.....	22,714	100.0	19,698	19,461	744	2,509	22,700	19,684	14	14

*Definition of a Unit: A Unit is an establishment primarily engaged in one type of economic activity at a single physical location.

3B

AGE OF SOURCE DATA ANALYSIS

Source	Print Only	Digital Only	Print & Digital (Unduplicated)	Qualified Within				Total	%
				1 Year	2 Years	3 Years			
Qualified Nonpaid Circulation:									
Direct request from recipient.....	18,868	732	2,486	20,602	1,484		22,086	97.2	
Direct request from recipient's company.....	593	12	23	390	238		628	2.8	
Communication other than request.....									
Association.....									
Business Directories									
Lists.....									
Acquired Circulation									
Other Sources									
Total Qualified Nonpaid Circulation	19,461	744	2,509	20,992	1,722		22,714	100.0	
Percent.....	85.7	3.3	11.0	92.4	7.6		100.0		
Paid Subscription Circulation									
Paid Acquired Circulation.....									
Single Copy Sales.....									
Total Qualified Circulation.....							22,714		

MAILING ADDRESS ANALYSIS

	Qualified Nonpaid	%	Qualified Nonpaid Print Only	Qualified Nonpaid Digital Only	Qualified Nonpaid Print & Digital (Un- duplicated)
Individual by name and title and/or occupation	22,631	99.6	19,384	744	2,503
Individual by name only	62	0.3	57		5
Title or occupation only	15	0.1	14		1
Company name only	6		6		
Multi-Copy Same Addressee					
Total Qualified Paid Subscription & Nonpaid Circulation	22,714	100.0	19,461	744	2,509
Single Copy Sales					
Total Qualified Circulation	22,714				

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GEOGRAPHIC ANALYSIS

Province	Qualified Nonpaid Print Only	Qualified Nonpaid Digital Only	Qualified Nonpaid Print & Digital (Unduplicated)	Total Qualified Nonpaid
Alberta	2,511	82	299	2,892
British Columbia	2,458	137	272	2,867
Manitoba	673	11	68	752
New Brunswick	515	18	60	593
Newfoundland/Labrador	334	13	46	393
Northwest Territories	29			29
Nova Scotia	569	11	47	627
Nunavut	5		2	7
Ontario	8,536	306	1,103	9,945
Prince Edward Island	89	3	14	106
Quebec	3,123	140	536	3,799
Saskatchewan	591	19	57	667
Yukon Territory	19	1	3	23
Canadian Unclassified				
Total Canada	19,452	741	2,507	22,700
United States	4	2	1	7
Military or Civilian Personnel Overseas				
Other International	5	1	1	7
Total International	9	3	2	14
E-Mail Address Only				
Other Unclassified				
Grand Total	19,461	744	2,509	22,714

ANALYSIS OF THE SALES OF TOTAL NEW AND RENEWAL SUBSCRIPTIONS
Sold During 6 Month Period Ended June 30, 2016

5 **PRICE DATA** Reporting not required

7 **SALES CHANNELS** Reporting not required

6 **TERM DATA** Reporting not required

8 **PREMIUM USAGE** Reporting not required

ADDITIONAL CIRCULATION INFORMATION

9 **POST EXPIRATION COPIES INCLUDED IN PAID CIRCULATION**

Reporting not required

10 **RENEWAL ANALYSIS OF PAID CIRCULATION**

Reporting not required

11 **EXPLANATORY**

Audit Cycle: June Ending.

(a) Print Only Individual subscriptions, averaging 19,818 copies per issue, represents copies served to individuals receiving the print version only of ON-SITE.

(b) Digital Only Individual subscriptions, averaging 1,444 copies per issue, represents copies served to individuals receiving the digital version only. The digital version of ON-SITE is made available to subscribers through an e-mail sent to recipients notifying them of the availability of each issue.

(c) Print and Digital (Unduplicated) Individual subscriptions, averaging 1,406 copies per issue, represents copies served to individuals receiving both a print and digital version of ON-SITE. The digital version of ON-SITE is made available to subscribers through an e-mail sent to recipients notifying them of the availability of each issue.

(d) Miscellaneous includes checking and promotion copies, averaging 335 copies per issue, served to advertisers and agencies.

Definition of Recipient Qualification:

Qualified recipients are: Management, Field and Operating Supervision, Engineering, Equipment Supervision/Maintenance, Equipment Operations, Purchasing Management and includes other personnel and company copies in the field served.

We certify that to the best of our knowledge all data set forth in this Publisher's Statement are true and report circulation in accordance with Alliance for Audited Media's Bylaws and Rules.

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