

**BUSINESS PUBLICATION**  
**Publisher's Statement**  
6 months ended June 30, 2015  
Subject to Audit

**Field Served:**

ON-SITE - Highways, Roads & Bridges, Quarries & Aggregates, Infrastructure, Industrial & Commercial, Institutional, Pipelines, Sewers & Watermains, Demolition, International Construction, Transportation, Utilities, Single, Multi and Hi-Rise Residential Building, Subcontractors, Special Trade Contractors, Suppliers and individuals allied to the field.

**TOTAL AVERAGE QUALIFIED PAID & NONPAID CIRCULATION 22,462**



**1A AVERAGE QUALIFIED PAID CIRCULATION** None Claimed

**1B AVERAGE QUALIFIED NONPAID CIRCULATION**

Print Only, See Par. 11(a) . . . . .	19,768	
Digital Only, See Par. 11(b) . . . . .	1,731	
Print & Digital (Unduplicated), See Par. 11(c) . . . . .	963	
Total Individual . . . . .	<u>22,462</u>	
<b>Total Average Qualified Nonpaid Circulation . . . . .</b>		<b>22,462</b>

**1C AVERAGE NONQUALIFIED CIRCULATION**

Allocated For Shows & Conventions	375
Miscellaneous, Including Staff Copies, See Par. 11(d) . . .	824
<b>Total Average Nonqualified Circulation . . . . .</b>	<b>1,199</b>

**1D AVERAGE QUALIFIED PAID & NONPAID CIRCULATION OF REGIONAL AND DEMOGRAPHIC EDITIONS**

None

**2 QUALIFIED PAID & NONPAID CIRCULATION BY ISSUES**

2015 Issue	Total	Paid	Qualified Nonpaid Print Only	Qualified Nonpaid Digital Only	Qualified Nonpaid Print & Digital (Unduplicated)	Total Qualified Nonpaid
Feb.	22,410		19,629	1,794	987	22,410
Mar.	22,363		19,605	1,785	973	22,363
Apr.	22,398		19,760	1,681	957	22,398
June	22,678		20,080	1,665	933	22,678

**3A**

**BUSINESS/OCCUPATIONAL ANALYSIS**

Classification by Business & Industry	Qualified Nonpaid	%	Units*	Qualified Nonpaid Print Only	Qualified Nonpaid Digital Only	Qualified Nonpaid Print & Digital (Unduplicated)	Canada		Outside Canada	
							Copies	Units*	Copies	Units*
1. CONTRACTORS .....	20,611	90.9	17,793	18,379	1,463	769	20,606	17,788	5	5
(a) Engaged in Highway and Heavy Construction: including roadbuilding, maintenance, earth and rock moving, crushing, airport grading and paving, tunnels and earthdams, excavation, trenching, pipelines, watermains and sewage plants, foundations, pile-driving, under-pinning, railway construction and other engineered construction .....	9,786	43.2	8,486	8,873	598	315	9,785	8,485	1	1
(b) Engaged in Building Construction: including heavy industrial, institutional and commercial and single, multi and hi-rise residential building projects	10,825	47.7	9,307	9,506	865	454	10,821	9,303	4	4
2. DISTRIBUTORS AND RENTAL HOUSES .....	1,771	7.8	1,471	1,463	172	136	1,769	1,469	2	2
3. GOVERNMENT AND PUBLIC WORKS .....	264	1.2	239	210	29	25	264	239		
4. Others Allied to the Field .....	32	0.1	31	28	1	3	24	24	8	7
Other Paid Circulation										
Subscriptions .....										
Single Copy Sales .....										
<b>Total Qualified Circulation .....</b>	<b>22,678</b>	<b>100.0</b>	<b>19,534</b>	<b>20,080</b>	<b>1,665</b>	<b>933</b>	<b>22,663</b>	<b>19,520</b>	<b>15</b>	<b>14</b>

\*Definition of a Unit: A Unit is an establishment primarily engaged in one type of economic activity at a single physical location.

**3B**

**AGE OF SOURCE DATA ANALYSIS**

Source	Print Only	Digital Only	Print & Digital (Unduplicated)	Qualified Within			Total	%
				1 Year	2 Years	3 Years		
Qualified Nonpaid Circulation:								
Direct request from recipient .....	19,106	1,602	907	19,871	1,744		21,615	95.3
Direct request from recipient's company .....	974	63	26	986	77		1,063	4.7
Communication other than request .....								
Association .....								
Business Directories .....								
Lists .....								
Acquired Circulation .....								
Other Sources .....								
<b>Total Qualified Nonpaid Circulation .....</b>	<b>20,080</b>	<b>1,665</b>	<b>933</b>	<b>20,857</b>	<b>1,821</b>		<b>22,678</b>	<b>100.0</b>
<b>Percent .....</b>	<b>88.6</b>	<b>7.3</b>	<b>4.1</b>	<b>92.0</b>	<b>8.0</b>		<b>100.0</b>	
Paid Subscription Circulation .....								
Paid Acquired Circulation .....								
Single Copy Sales .....								
<b>Total Qualified Circulation .....</b>							<b>22,678</b>	

## MAILING ADDRESS ANALYSIS

	Qualified Nonpaid	%	Qualified Nonpaid Print Only	Qualified Nonpaid Digital Only	Qualified Nonpaid Print & Digital (Und- uplicated)
Individual by name and title and/or occupation .....	22,606	99.7	20,017	1,663	926
Individual by name only .....	48	0.2	42	1	5
Title or occupation only .....	16	0.1	13	1	2
Company name only .....	8	0.0	8		
Multi-Copy Same Addressee .....					
<b>Total Qualified Paid Subscription &amp; Nonpaid Circulation .....</b>	<b>22,678</b>	<b>100.0</b>	<b>20,080</b>	<b>1,665</b>	<b>933</b>
Single Copy Sales .....					
<b>Total Qualified Circulation .....</b>	<b>22,678</b>				

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## GEOGRAPHIC ANALYSIS

Province	Qualified Nonpaid Print Only	Qualified Nonpaid Digital Only	Qualified Nonpaid Print & Digital (Unduplicated)	Total Qualified Nonpaid
Alberta .....	2,524	190	104	2,818
British Columbia .....	2,456	259	95	2,810
Manitoba.....	645	41	24	710
New Brunswick .....	527	37	17	581
Newfoundland/Labrador ....	339	24	15	378
Northwest Territories.....	31		2	33
Nova Scotia .....	579	26	19	624
Nunavut .....	10	1	1	12
Ontario.....	8,715	667	468	9,850
Prince Edward Island.....	99	8	3	110
Quebec .....	3,554	380	156	4,090
Saskatchewan .....	576	29	25	630
Yukon Territory .....	15	1	1	17
Canadian Unclassified.....				
<b>Total Canada</b>	<b>20,070</b>	<b>1,663</b>	<b>930</b>	<b>22,663</b>
United States.....	8	2	1	11
Military or Civilian Personnel Overseas .....				
Other International.....	2		2	4
<b>Total International</b>	<b>10</b>	<b>2</b>	<b>3</b>	<b>15</b>
E-Mail Address Only.....				
Other Unclassified .....				
<b>Grand Total</b>	<b>20,080</b>	<b>1,665</b>	<b>933</b>	<b>22,678</b>

**ANALYSIS OF THE SALES OF TOTAL NEW AND RENEWAL SUBSCRIPTIONS**  
**Sold During 6 Month Period Ended June 30, 2015**

**5** **PRICE DATA** Reporting not required

**7** **SALES CHANNELS** Reporting not required

**6** **TERM DATA** Reporting not required

**8** **PREMIUM USAGE** Reporting not required

**ADDITIONAL CIRCULATION INFORMATION**

**9** **POST EXPIRATION COPIES INCLUDED IN PAID CIRCULATION**

Reporting not required

**10** **RENEWAL ANALYSIS OF PAID CIRCULATION**

Reporting not required

**11** **EXPLANATORY**

Audit Cycle: June Ending.

(a) Print Only Individual subscriptions, averaging 19,768 copies per issue, represents copies served to individuals receiving the print version only of ON-SITE.

(b) Digital Only Individual subscriptions, averaging 1,731 copies per issue, represents copies served to individuals receiving the digital version only. The digital version of ON-SITE is made available to subscribers through an e-mail sent to recipients notifying them of the availability of each issue.

(c) Print and Digital (Unduplicated) Individual subscriptions, averaging 963 copies per issue, represents copies served to individuals receiving both a print and digital version of ON-SITE. The digital version of ON-SITE is made available to subscribers through an e-mail sent to recipients notifying them of the availability of each issue.

(d) Miscellaneous includes checking and promotion copies, averaging 441 copies per issue, served to advertisers and agencies.

**Definition of Recipient Qualification:**

Qualified recipients are: Management, Field and Operating Supervision, Engineering, Equipment Supervision/Maintenance, Equipment Operations, Purchasing Management and includes other personnel and company copies in the field served.

**We certify that to the best of our knowledge all data set forth in this Publisher's Statement are true and report circulation in accordance with Alliance for Audited Media's Bylaws and Rules.**

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**SELINA RAHAMAN**

Circulation Manager

**PETER LEONARD**

Publisher

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80 Valleybrook Drive

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T: (416) 442-5600 • F: (416) 510-6875

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